



An airview of the most up-to-date Lever Gibbs plant at Casalpusterlengo.

detergents (Vim), beauty and toilet soaps (Lux and Rexona), various industrial products (detergents, abrasives, etc.).

Construction of the plant, initiated on April 15, 1966, took over 2 million working hours, and involved a total investment of ca. 8 billion lire (about 13 million dollars). The new industrial complex is one of the most up-to-date and largest in Europe in the field of detergent and soap manufacture; highly automated, served with railway side-track; it is practically arranged on only one floor, with manufacturing installations vertically placed. Most of the machinery and equipment is of Italian manufacture.

The complex is equipped with a thermal station capable of producing 22,000 kg/hr of vapor at 15 atm. and 17 million cal/hr vapor at 70 atm.

Subvention to the Italian Producers of Olive Oil

A price integration is expected also for 1967-68 on olive oil produced in the EEC Countries, in the measure of Lit. 218.75 as for the preceding year. The country receiving the major benefit from his price integration is Italy, the only member of the Community that produces olive oil in quantity. After only one year following enactment of this provision, it can be realized that the integration has allowed a decrease of olive oil selling prices, though not so substantial as expected by legislators, owing to difficulty in their disposition and to delay in their execution. In the present year it is expected that most of the inconveniences manifest in the distribution of subventions will be removed, so that the price reduction may actually reach the figure expected by MEC legislators, with a reasonable benefit for consumers as well.

New Oil Mills in Calabria

The Italian Ministry of Agriculture has officially announced its approval to the Opera Sila's project for the construction in Calabria (South Italy) of an industrial establishment aimed at valorizing oil production and controlling the market.

The total cost of the establishment, estimated 3.9 billion lire (about 6.5 million dollars), will be borne by the State, which has recognized its public utility. The project involves the construction of plants distributed throughout three provinces, having separate crop centers, refineries, storehouses and laboratories.

Olive growth represents about 20% of agricultural produce in this South Italy region.

Community Subventions to Italian Producers of Seed Oil

Italian seed oil industry has to bear costs for some raw materials coming from European Economic Community Countries (colza seeds especially) much higher than those current in said Countries. This is mostly due to high transportation costs in addition to the contributions allowed in some countries in favor of farmers. On the other hand, several new plants, of considerable size, have been built in Italy in the last few years, with considerable capital involved.

In order to prevent excessive competition and to allow the Italian industry to fit in with the new situation developed in the Common Market, the European Economic Community has decided to submit to the Community council of Ministers the proposal of establishing a temporary aid in favor of the Italian seed oil industry, in the measure this industry itself will employ raw materials coming from community countries.

According to MEC's proposals the community help would last three years and would be reckoned on the basis of the approximate cost for carrying the seeds from production locations, situated in South France, to processing plants in Italy. During the 1967-68 campaign the Community help would amount to \$675,000; in the course of the following campaign it would attain \$1,200,000, while in the second half of 1969 the contribution would amount to \$675,000. The overall sum contributed by MEC to the Italian seed oil industry would be \$2,550,000, corresponding to about 1 billion 600 million Lire.

Esso Education Foundation Grants \$10,000 to Lehigh

Lehigh University has been awarded two grants totalling \$10,000 by the Esso Education Foundation, it was announced by W. D. Lewis, president of Lehigh.

The gifts include \$5,000 as a Presidential Contingency grant and \$5,000 to Lehigh's Department of Chemical Engineering Company and Esso Production Research Company.